

FINANCE

1. FIXED ASSET MANAGEMENT
2. INITIAL PUBLIC OFFER
3. INVENTORY MANAGEMENT
4. FINANCIAL STATEMENT ANALYSIS
5. PORTFOLIO MANAGEMENT
6. FUNDS FLOW STATEMENT
7. MUTUAL FUNDS
8. DIVIDEND DECISION
9. ASSET LIABILITY MANAGEMENT
10. COMPARATIVE INVESTMENT ANALYSIS OF MUTUAL FUNDS & ULIPS
11. COMPARATIVE INVESTMENT ANALYSIS OF MUTUAL FUNDS,
12. PARAMETRIC ANALYSIS OF MUTUAL FUNDS
13. PERFORMANCE OF SECTORAL FUNDS
14. SAPM
15. INVESTORS PREFERENCES TOWARDS EQUITY
16. DERIVATIVES (FUTURES & OPTIONS)
17. BUDGETARY CONTROL
18. CASH FLOW STATEMENT
19. CREDIT RISK MANAGEMENT
20. ONLINE TRADING
21. PROJECT FINANCING
22. WORKING CAPITAL
23. CAPITAL MARKET
24. FINANCIAL MANAGEMENT
25. COMMODITY MARKET

26. CAPITAL BUDGETING
27. NIFTY-NIFTY
28. CAPITAL STRUCTURE
29. DIVIDEND ANALYSIS
30. FINANCIAL PERFORMANCE
31. GROWTH RATE OF MUTUAL FUNDS
32. COST ANALYSIS AND CONTROL
33. FUNDAMENTAL TECHNICAL ANALYSIS-
34. EQUITY ANALYSIS
35. RATIO ANALYSIS
36. INVESTMENT DECISION
37. FOREIGN EXCHANGE
38. RISK MANAGEMENT
39. CASH MANAGEMENT
40. A PROJECT REPORT ON DEPOSITORY SYSTEM
41. A STUDY ON INDIAN STOCK MARKET
42. CURRENCY-DERIVATIVES
43. DEPOSITORY SYSTEM
44. HEDGING TECHNIQUES IN INDIAN STOCK MARKET
45. INVESTORS PREFERENCE ON MUTUAL FUNDS
46. PROFITABILITY ANALYSIS
47. COMPARATIVE ANALYSIS NATIONALIZED BANKS VS PRIVATE BANKS
48. DEBTOS MANAGEMENT
49. FINANCIAL FORECASTING AND PLANNING
50. INVESTMENT IN EQUITY

51. RISK RETURN ANALYSIS

MARKETING

1. BRAND IMAGE
2. SALES & ADVERTISING
3. CUSTOMER RELATIONSHIP MANAGEMENT
4. CONSUMER EVALUATION
5. CUSTOMER SATISFACTION
6. CUSTOMER BUYING BEHAVIOR
7. PRODUCT LIFE CYCLE MANAGEMENT
8. SALES & SERVICE
9. SALES & DISTRIBUTION
10. SALES PROMOTIONAL ACTIVITIES
11. PROMOTIONAL ACTIVITIES
12. RETAIL MANAGING
13. NEW PRODUCT DEVELOPMENT (NPD)
14. CHANNELS OF DISTRIBUTION
15. CUSTOMER AWARENESS ON PRODUCT
16. CONSUMER BEHAVIOUR
17. CUSTOMER PERCEPTION
18. CUSTOMER PREFERENCE TOWARDS SMALL CAR
19. CUSTOMER AWARENESS ON PRODUCT
20. BRAND AWARENESS
21. BRAND EQUITY
22. ADVERTISING IMPACT ON CUSTOMER
23. MARKET RESEARCH ON HEALTH CARE PRODUCTS
24. MARKETING MIX
25. MARKET ANALYSIS

26. MARKET RESEARCH ON RETAIL INDUSTRY
27. PRICING STRATEGY
28. RURAL MARKETING
29. SALES FORCE MANAGEMENT
30. TELE MARKETING
31. IMPACT OF ADVERTISING ON CBB

HR

1. COMPETENCY GAP ANALYSIS
2. TRAINING & DEVELOPMENT
3. HR STRATEGY
4. HR INFORMATION SYSTEM
5. RECRUITMENT & SELECTION
6. QUALITY OF WORK LIFE
7. JOB SATISFACTION
8. EMPLOYEE MOTIVATION
9. EMPLOYEE RELATIONS-
10. JOB EVALUATION
11. PERFORMANCE APPRAISAL
12. MENTORING
13. TOTAL QUALITY MANAGEMENT
14. 360 DEGREES PERFORMANCE APPRAISAL
15. COMMUNICATION MANAGEMENT
16. JOB ANALYSIS
17. STAFFING
18. COMPENSATION MANAGEMENT
19. PAY ROLL SYSTEM
20. EMPLOYEE DISCIPLINE
21. COMMUNICATION PROCESS MANAGEMENT
22. PERFORMANCE EVALUATION
23. CAREER SUCCESSION PLANNING
24. PERFORMANCE MANAGEMENT

25. EMPLOYEE WELFARE
26. TRAINING DESIGN IN
27. MOTIVATION PRACTICES
28. STRESS MANAGEMENT
29. EVALUATION OF PERFORMANCE APPRAISAL
30. HR PLANNING
31. COMPETENCY MAPING
32. EMPLOYEE SATISFACTION

MSR PROJECTS